



Association Empowerment Solution



Empowering Associations with payment backed digital solutions

www.paylink.today/associationlink

Your trusted digital partner.



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About AssociationLink™

AssociationLink is an empowering tool that offers Associations a digital address equipped with digital tools. These digital tools enable associations interact with members in various forms including pre-booking of association events, meetings, activities and payment for various association related fees.

One of the basic as well as the most important requirement of any association is a reliable, compatible, and secure communication and interaction channel. Hence, it has become a necessity for all associations to be in contact with its members at all times. Communication, which plays a key role in the efficient management of any association must be speedy, straightforward, and transparent. This is what AssociationLink offers.

To register, log on to www.paylink.today/associationlink, sign up and obtain your unique link.

AssociationLink is powered by PaySwitch. PaySwitch is a payment processing company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001 Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).

Benefits of AssociationLink™

- Access to association events.
- Member registration
- Payments for various association related fees
- Enables associations plan in advance with data collected an AI
- Sale of various association paraphenalia

Q&A

How do I sign up?

Go to www.paylink.today/associationlink to sign up

A PaySwitch representative will contact you to complete the onboarding process

How long does it take to get setup AssociationLink?

Within 24 hours after the completion of the onboarding process

Are there any signup fees?

Signup is free for all AssociationLink payment solutions. However partnership fees will be paid for other selected solutions

Do I need to be a registered Association?

Yes, this is only for registered Associations

What are the requirements to be setup?

Valid business operating documents, valid identification document of Association owner, settlement account details (mobile money or bank account)

Pricing

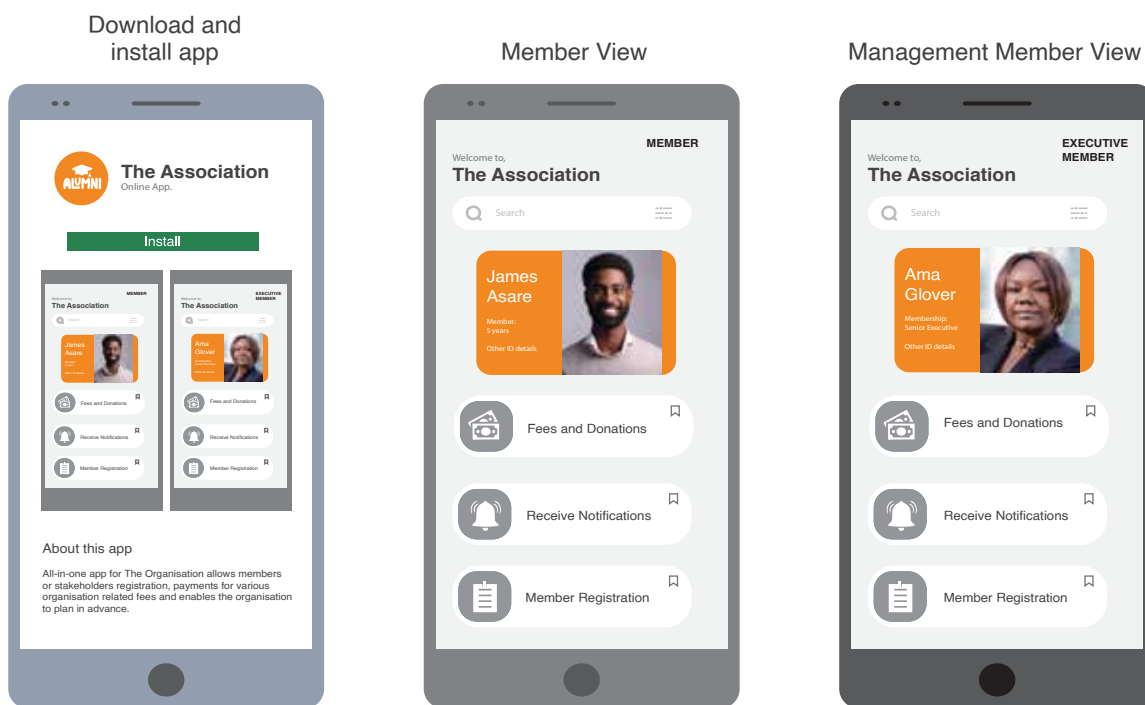
	Basic *Free	Most Popular Premium *Paid
Feature List		
PayLink	✓	✓
PayQR	✓	✓
Analytics Solution	✓	✓
Anti-fraud Solution	✓	✓
Branded app	Not Available	Available at a fee



Product Offering

1. Branded App (Android & iOS)

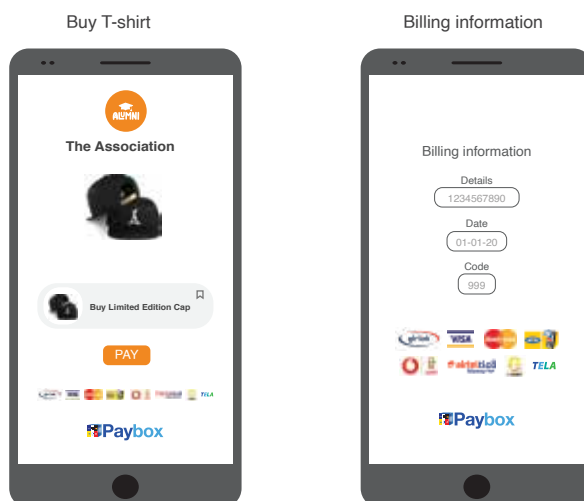
- i. Enables payments of fees & donations
- ii. Meeting reservations and communication between members
- iii. Notification & announcement
- iv. Sale of various association paraphernalia



2. Branded Payment Systems

i. PayBox (payment enabler for websites)

PayBox allows associations to accept payment for products and services online. With a single integration, the association can accept payments from cards to mobile money, and access a suite of functionalities.

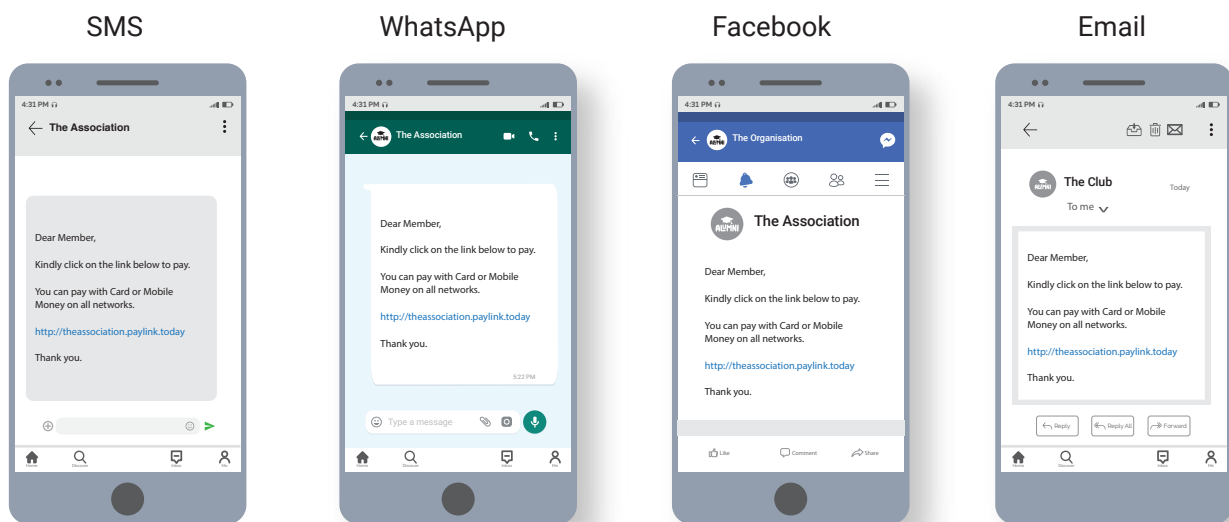


ii. PayLink (digital invoicing and enables off app/web payments)

PayLink enables associations to receive payments through a payment link. The association branded payment link can be shared via SMS, emails, social media pages or on any other platform. The link can also be embedded into the club's app/website.

Payments can be made by members through card transaction or mobile money in Ghana and around the world. Payments are made directly into the organisation's bank account or mobile money wallet.

How To Share (examples)



iii. PayQR (enables online and offline visual payments)

PayQR is a payment solution designed to enable your association receive payment through a QR code. It is best used when members are physically present at the association's premises.



3. Analytic Solutions

i. Various reports

Customized reports can be generated in multiple software programs such as Excel, PDF etc.

Example - Dashboard.



Example - Settlement report.



ii. 360 Realtime monitoring of payments

Theclub can monitor payments in real time.

Example - Transactions (Fees).

System Trace ID	Transaction ID	Source	Merchant	High Merchant	Switch	Amount	Date	Time	Status	Response	Terminal ID
15997140740	890000008962	233231092123	Mallcom - (S) Mallcom East Legon - Specialty	Null	MTN	GHS 279.00	04 May 2020	14:21:09	Success	Approved: Transaction succ...	00000007 mallcom-east...
15997140740	890000008962	233231092123	Alpha Lutter Ltd	Null	MTN	GHS 430.00	04 May 2020	14:21:33	Success	Approved: Transaction suc...	
15997140740	890000008962	233231092123	Powers Energy Ltd	Null	MTN	GHS 10.00	04 May 2020	14:21:16	Success	Approved: Transaction suc...	
15997140740	890000008962	233231092123	Paystack	Null	MTN	GHS 10.00	04 May 2020	14:21:10	Success	Approved: Transaction succ...	
15997140740	890000008962	233231092123	Mallcom - (S) Mallcom Surbyte	Null	MTN	GHS 207.00	04 May 2020	14:21:12	Success	Approved: Transaction suc...	00000006 mallcom-surbyte...
15997140740	890000008962	233231092123	Paystack	Null	MTN	GHS 10.00	04 May 2020	14:19:37	Failed	Timed out: User did not a...	
15997140740	890000008962	233231092123	Paystack	Null	MTN	GHS 10.00	04 May 2020	14:19:28	Success	Approved: Transaction suc...	
15997140740	890000008962	233231092123	Mallcom - (S) Mallcom East Legon - Specialty	Null	MTN	GHS 47.00	04 May 2020	14:19:28	Success	Approved: Transaction suc...	00000007 mallcom-east...
15997140740	890000008962	233231092123	Paystack	Null	MTN	GHS 10.00	04 May 2020	14:19:27	Success	Approved: Transaction suc...	
15997140740	890000008962	233231092123	Mallcom - (S) Mallcom Surbyte	Null	MTN	GHS 10.00	04 May 2020	14:19:01	Success	Approved: Transaction suc...	00000006 mallcom-surbyte...
15997140740	890000008962	233231092123	Paystack	Null	MTN	GHS 10.00	04 May 2020	14:18:59	Pending	Success: Pending a/cf...	

4. Anti-Fraud Solution

Our anti-fraud solution is applied at the backend for all payment systems offerings. We provide robust fraud prevention on all our payment systems and detect and prevent the full range of attacks.

About PaySwitch

PaySwitch is a payment processing company that provides alternative banking solutions mainly to banks and financial institutions. We have also expanded our reach to organisations, businesses and individuals across the globe.

PaySwitch provides integrated payment solutions that facilitate the circulation of money as well as the exchange of value between individuals (P2P); individuals and organisations (C2B); organisations and individuals (B2C); and between organisations (B2B) on a timely and consistent basis. Currently, our target market includes commercial banks, non- banking financial institutions, telecommunication companies and other organisations within the payment space in Ghana and West Africa.

PaySwitch offers itself as a powerful payment enabler for a wide spectrum of users, from startups to large organisations. Under its incubator Payments program, startups can enjoy the flexibility of our systems and wide array of payments through a very simple programming interface without the hassle of interacting with service providers and committing to upfront fees they cannot afford. Special rates can also be negotiated under this program.

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Our Clients





We are ready to partner your association.

Call us, email us, or send us a message. We are here for you 24/7!

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