



Corporate Empowerment Solution



**Empowering Corporate Businesses with
payment backed digital solutions**

www.paylink.today/corporatelink

Your trusted digital partner.



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About CorporateLink™

CorporateLink is an empowering tool that offers corporate businesses a digital address equipped with digital tools. These digital tools enables companies to interact with stakeholders in various forms including, pre-booking of corporate events, meetings, as well as payment for various corporate related fees.

One of the most important requirement of any corporate institution, is a reliable, compatible, and secure communication channel. Hence, it has become a necessity for all companies to be in contact with stakeholders at all times. Communication, which plays a key role in the efficient management of any business, must be speedy, straightforward, and transparent. This is what CorporateLink offers.

To register, log on to www.paylink.today/corporatelink, sign up and obtain your unique link.

CorporateLink is powered by PaySwitch. PaySwitch is a payment processing company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001 Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).

Benefits of CorporateLink™

- Can be used to manage systems and processes.
- Payments and collection of fees.
- Data collection and analytics

Q&A

How do I sign up?

Go to www.paylink.today/corporatelink to sign up

A PaySwitch representative will contact you to complete the onboarding process

How long does it take to get setup CorporateLink?

Within 24 hours after the completion of the onboarding process

Are there any signup fees?

Signup is free for all CorporateLink payment solutions. However partnership fees will be paid for other selected solutions

Do I need to be a registered Business?

Yes, this is only for registered Corporate Businesses

What are the requirements to be setup?

Valid business operating documents, valid identification documents, settlement account details (mobile money or bank account)

Pricing

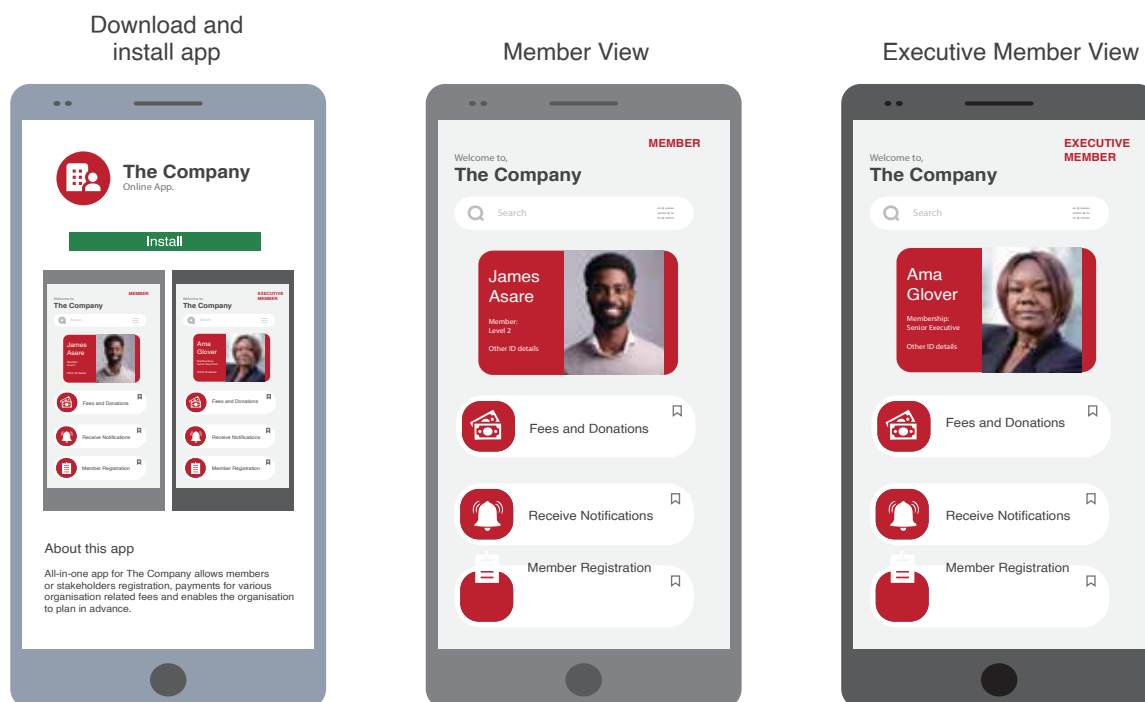
	Basic *Free	Most Popular Premium *Paid
Feature List		
PayLink	✓	✓
PayQR	✓	✓
Analytics Solution	✓	✓
Anti-fraud Solution	✓	✓
Branded app	Not Available	Available at a fee
InSight	Not Available	Available at a fee
mSubsidy	Not Available	Available at a fee
ezFunds	Not Available	Available at a fee
Pension Funds Management	Not Available	Available at a fee
Workflow Management System	Not Available	Available at a fee



Product Offering

1. Branded App (Android & iOS)

- i. Enables payments of fees & donations
- ii. Meeting reservations and communication
- iii. Notification & announcement



2. Insight

What is InSight?

InSight, is a customer analytics tool that helps turn your data into something you can really use: a tool to drive your business farther, faster & smarter.

It all comes down to Customer Analytics: the intersection of hard science and common sense where your data transforms into the ultimate marketing tool & a natural, unstoppable extension of your business that turns everyday obstacles into opportunities.

3. mSubsidy

What is mSubsidy?

mSubsidy is a tool that provides an efficient and waste-free channel of delivery for subsidised agricultural inputs. It is deployed over various technologies including USSD, SMS and internet. It incorporates its own payment solution which provides yet another way to deliver efficiently and seamlessly from end to end catering for all parties involved in the issuance, verification / monitoring, and actual distribution of the inputs

4. ezFunds

What is ezFunds?

- A web-based user interface that gives the ability to access the application from any terminal within the organization with your defined credentials
 - An 'always-on' engine that constantly works to reconcile payments and send alerts and notifications, around the clock
 - Default payment prediction system to alert you of defaulting trends and beneficiaries who are most likely to default
 - Integrated mobile money feature that allows collections from ALL mobile wallets into your bank account instantly
 - USSD application for users to initiate direct repayments
 - Automated text message reminders to beneficiaries when payment is due and overdue
- Automated daily, weekly and monthly reports as well as audit logs to keep track of user and system activity,
- Turnaround time for reconciliation will shorten dramatically
 - Payments can be tracked easily
 - Easy and simple beneficiary management
 - A dashboard to view processing and related statistics in real time
 - Save staff resources and time
 - Schedule report generation with ease
 - Increase payment recovery rate

5. Pension Funds Management

What is Pension Funds Management?

PFM provides trustees a comprehensive tool to effectively manage their contributors' funds and also ensures transparency with elaborate reporting and notifications systems.

6. Workflow Management System

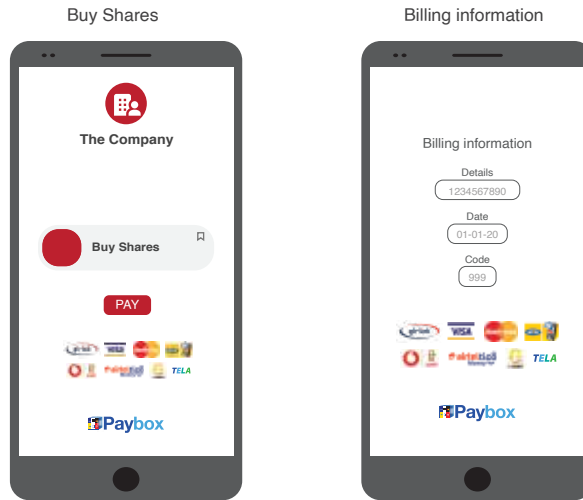
What is Workflow Management System?

- A reporting server that provides access to on-demand reports and automated, pre-designed and periodic reports
- A web-based user interface that gives the ability to comprehensively define parameters,
- Adhoc Reports for specific transaction periods
- Capability to include digital copies of documents when making requests
- Administrative users will be able to set up and modify the parameters for each department, unit and user, defining roles and access levels
- Every internal customer will have an interface carefully designed to meet their custom requirements,
- The process flow will be automated such that requests will follow a predefined channel of communication, including an escalation engine
- A database server that will store cumulative data to provide a systematic audit trail as well as a history of services rendered and corresponding reports.
- Turnaround time for requests will shorten dramatically
- Request processes will now be automated and instantly traceable
- Pricing will be made available instantly to any one simply by logging in
- View accounts receivable from either a matter or billing party perspective
- Streamline your billing process via innovative transaction and reporting capabilities
- Save staff resources and time as you create professional, high quality bills for print or electronic distribution
- Set your own options for rate levels, rate overrides, billing frequencies and more
- Schedule billing statement and report generations with ease

7. Branded Payment Systems

i. PayBox (payment enabler for websites)

PayBox allows your company to accept payment for products and services online. With a single integration, the company can accept payments from cards to mobile money and access a suite of functionalities.

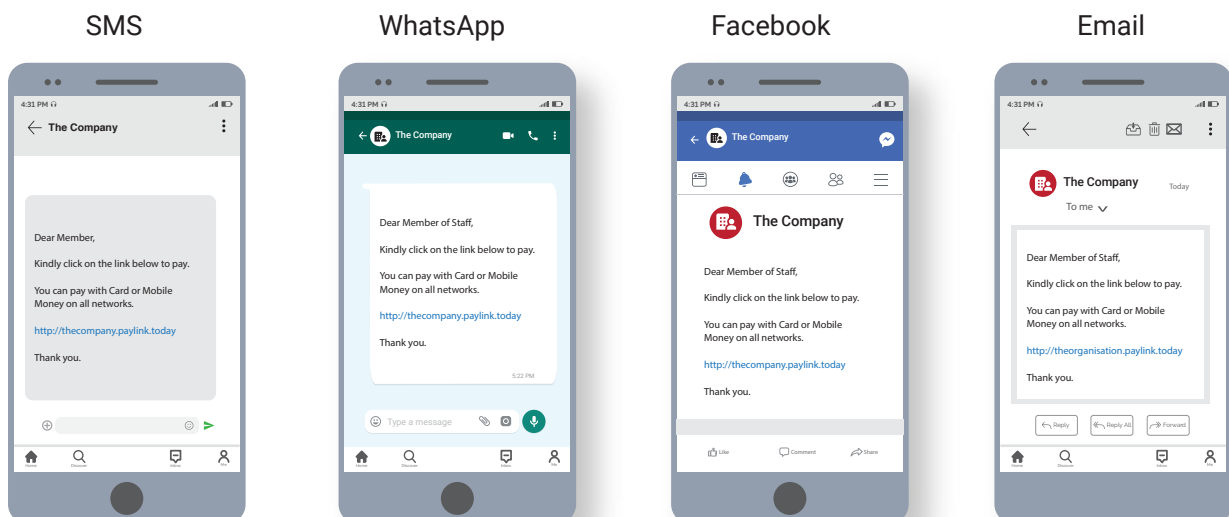


ii. PayLink (digital invoicing and enables off app/web payments)

PayLink enables the company to receive payments through a payment link. The company branded payment link can be shared via SMS, emails, social media pages or on any other platform. The link can also be embedded into the company's app/website.

Payments can be made through card transaction or mobile money. PayLink accepts all payment types in Ghana and around the world, including card and mobile money on all networks. Payments are made directly into the organisation's bank account or mobile money wallet.

How To Share (examples)



iii. PayQR (enables online and offline visual payments)

PayQR is a payment solution designed to enable your company to receive payment through a QR code. It is best used when members of staff are physically present at the organisation's premises.

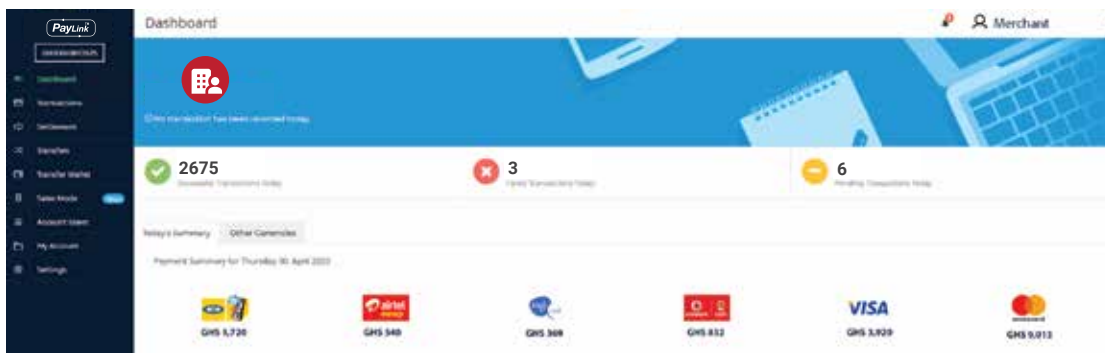


8. Analytic Solutions

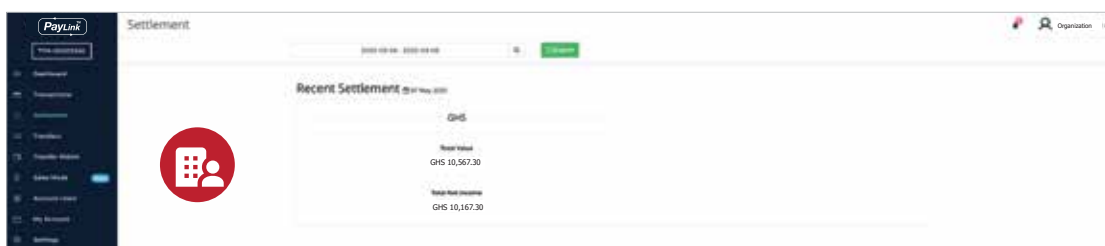
i. Various reports

Customized reports can be generated in multiple software programs such as Excel, PDF etc.

Example - Dashboard.



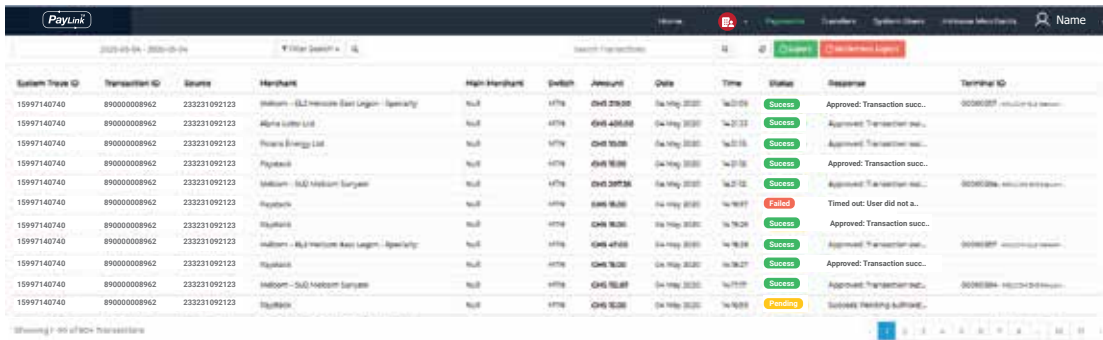
Example - Settlement report.



ii. 360 Realtime monitoring of payments

The company can monitor payments in real time.

Example - Transactions (Fees).



System Trace ID	Transaction ID	Source	Merchant	High Merchant	Status	Amount	Date	Time	Status	Response	Terminal ID
15997140740	890000008962	233231092123	Haliborn - S&L Hardware East Legem - Specialty	Haliborn	Success	CHF 279.90	04 May 2020	14:21:09	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Alpro Super Ltd	Alpro	Success	CHF 404.60	04 May 2020	14:21:22	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Polaris Energy Ltd	Polaris	Success	CHF 10.00	04 May 2020	14:21:16	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Plywood	Plywood	Success	CHF 10.00	04 May 2020	14:21:18	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn - S&L Hardware East Legem	Haliborn	Success	CHF 307.50	04 May 2020	14:21:12	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn	Haliborn	Failed	CHF 10.00	04 May 2020	14:18:17	Failed	Timed out: User did not a...	00000001
15997140740	890000008962	233231092123	Haliborn	Haliborn	Success	CHF 10.00	04 May 2020	14:18:20	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn - S&L Hardware East Legem - Specialty	Haliborn	Success	CHF 474.00	04 May 2020	14:18:18	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn	Haliborn	Success	CHF 10.00	04 May 2020	14:18:27	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn - S&L Hardware East Legem	Haliborn	Success	CHF 10.00	04 May 2020	14:18:17	Success	Approved: Transaction succ...	00000001
15997140740	890000008962	233231092123	Haliborn	Haliborn	Pending	CHF 10.00	04 May 2020	14:18:18	Pending	Success: Pending submit...	00000001

9. Anti-Fraud Solution

Our anti-fraud solution is applied at the backend for all payment systems offerings. We provide robust fraud prevention on all our payment systems and detect and prevent the full range of attacks.

About PaySwitch

PaySwitch is a payment processing company that provides alternative banking solutions mainly to banks and financial institutions. We have also expanded our reach to organisations, businesses and individuals across the globe.

PaySwitch provides integrated payment solutions that facilitate the circulation of money as well as the exchange of value between individuals (P2P); individuals and organisations (C2B); organisations and individuals (B2C); and between organisations (B2B) on a timely and consistent basis. Currently, our target market includes commercial banks, non- banking financial institutions, telecommunication companies and other organisations within the payment space in Ghana and West Africa.

PaySwitch offers itself as a powerful payment enabler for a wide spectrum of users, from startups to large organisations. Under its incubator payments program, startups can enjoy the flexibility of our systems and wide array of payments through a very simple programming interface without the hassle of interacting with service providers and committing to upfront fees they cannot afford. Special rates can also be negotiated under this program.

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Our Clients





We are ready to partner your school

Call us, email us, or send us a message. We are here for you 24/7!

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